## DRAFT - Policy Statement (Proposed for basis of discussion)

## Smoking -- An Adult Custom

The Tobacco Institute, Inc., considers the use of tobacco, including smoking, a custom for those adults who derive pleasure and relaxation from it, whether to smoke or not is a decision for individuals who have reached the age of mature judgment.

We believe that it is the responsibility of the segments of the tobacco industry to conform to laws and regulations regarding the sale and use of tobacco It is primarily a parental responsibility to see that children receive training in observing regulations and customs relating to all aspects of their behavior, including attitudes toward smoking.

The Tobacco Institute, Inc., believes that tobacco products are not, and should not be, promoted for use by children.

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